



“Ultimate Italy” Ferrari Driving Experience

Your “Ultimate Italy” Ferrari Driving Experience -Few countries have contributed more to our pursuit of “La Dolce Vita” (the sweet life) than Italy. From culture, art and music to food, wine, fashion, and cars, the things of Italy are often among our favorites. On the Rainbow Ultimate Italy Experience you will have a chance to live La Dolce Vita as you see, taste, and feel the very best of Italy. You will visit centuries old vineyards and taste their best wines, you will sit under a master chef and learn some of the art of Tuscan cooking, you will live like Patricians of old in a magnificent 5 star villa in Florence, one of the world’s most desired destinations. You will see some of the world’s most impressive art. You will walk ancient streets while shopping for the latest fashions. You will enjoy wonderful cuisine, breathe cedar scented air, and begin to see why this country has birthed so many of our favorite things. And we are not done yet, you will also experience firsthand the power, romance, and thrill of driving of the most recognized and exotic cars in the world, Ferrari. Spider, 430, 599, Scaglietti- names you have always known will now be cars you have driven.

Your Hotel -The Villa Olmi

Villa Olmi Resort is a luxurious 5 Star hotel set in an 18th-century villa on a six-hectare estate, and is one of the most beautiful properties at the gates of Florence. Along with the centuries-old park and splendid Italian gardens, Villa Olmi has a unique history dating back to the 15th century. For centuries it was the country home of some of the most important families and a vital centre of trade and culture between the city and country. Over the centuries it was modified and enlarged to become the Florence hotel it is today. Thanks to its location Villa Olmi Resort is one of the most exclusive, and easiest to reach, hotels in the Florence area and all of Tuscany.

Villa Olmi Resort is truly unique and offers unequalled privacy. The resort has recently been restored to its original, sophisticated beauty under the watchful eye of the Government Service for Monuments (Soprintendenza ai Monumenti di Firenze), and then converted into a hotel, while maintaining the atmosphere of an 18th-century stately home. The hotel's three main buildings, the Villa, the Fattoria and the Colonica are now elegant hotel facilities. The 12 suites in the Villa are among the finest examples of rural-patrician architecture, with fine marble decorations and frescoes. The Fattoria offers 38 rooms, from fully equipped mini-suites to rooms with private gardens. Each room is furnished with handpicked antiques and faithfully reflects the original style. The Colonica has four suites, designed for privacy, in a tiny "hamlet" that was restored with skill and taste. Plasma televisions and wireless internet are a few of the modern amenities and comforts offered by an exclusive 5 star hotel. A swimming pool in the cloister of the main buildings overlooks the garden and is the focal point for "relaxing in the Villa", or as we say in Italian "dolce far niente".



CASTELLO DI NIPOZZANO, MARCHESI DE' FRESCOBALDI ESTATE (day 2)

Marchesi de' Frescobaldi one of the Italy's leading producers of quality wines, owns the largest expanse of vineyards in Tuscany, with 1000 hectares and 9 estates. The Castle Nipozzano was constructed around the year 1000 as a defensive stronghold and was reconstructed in the 1400's when the villas cellars became the center of local wine production. Today the Castle houses the central wine cellars, where the production take place.

Day 1

Arrival at Florence airport and transfer by private bus to Villa Olmi Resort (Bagno a Ripoli, Florence) Relax and enjoy this wonderful restored villa before joining us for our opening night dinner. This multi course dinner with regional specialties will be at the gourmet restaurant of the hotel "Il Cavaliere".

Day 2

Enjoy a wonderful breakfast at your leisure and some free time to relax and enjoy the estate before a late morning transfer to the famous and beautiful city center of Florence.

After an authentic and leisurely lunch at the Goldenview Restaurant on the banks of the Arno River, guests will choose their preferred afternoon experience- a cultural escorted walking tour of the art, museums, churches and history of this great city, or an

escorted walking tour through the famed fashion shops of some of Italy's top designers.

This evening we will transfer to the **Castello di Nipozzano** on the Frescobaldi wine estate for a tour, private wine tasting, and a truly wonderful exclusive dining experience in the family dining room.

Day 3

Breakfast at leisure. before transferring by private bus to Florence City Centre and the renowned APICIUS culinary school. Under the careful instruction of their professional chefs the group will prepare their own lunch from entree to dessert and then enjoy their new skills and creations by eating their sumptuous lunch. Upon returning to the hotel we will hold a Ferrari briefing in anticipation of driving tomorrow. You will learn about the full Ferrari line, the difference between the various models and the engines (8-cylinder and 12-cylinder) and most importantly, given guidance on how to

handle the F1 paddle-gear shifting behind the steering wheel. Later we will transfer to dinner at the **Enoteca Boccanegra**, a cosy florentine wine bar with oak-beams and soft lights, with great Tuscan cuisine and a cellar that does not disappoint

Day 4

The group will be divided in 2 teams of 14 people each: team IMOLA and team MONZA.

The first team, team Imola will leave the hotel by Ferrari and will swap with Monza team in Siena. Team Monza will leave the hotel for Siena by transfer.

TEAM IMOLA

The group will drive the Ferraris on the beautiful roads of the *Chianti* area.

Our Driving Director leads the convoy at the wheel of his Alfa Romeo Brera 3.2, guiding the Ferraris along the most exciting hilly and curving roads, carefully selected to showcase these great cars. A further three support cars

will follow the convoy to ensure safety and to assist if necessary. Each team member is connected to the rest of the group by means of a two way radio.

We stop at intervals for the driver and passenger to switch or to try other cars. Arrival in Siena for lunch time to meet Monza team. in Piazza del Campo for lunch at the **Restaurant Al Mangia**, facing the beautiful central square.

TEAM MONZA

Upon arrival in Siena the group will have a guided tour of the town. Groups switch for the afternoon. Tonight we dine at **Restaurant Rossini** where Chef Andrea Mazzoni has created an innovative Tuscan and Italian menu that surprises guests with its combinations of flavors and its elegant presentation.





FLORENCE Florence was very much the epicenter of the Italian Renaissance and remains one of the world's top attractions for lovers of art--as such, it is one of the most beautiful cities in the world. Located in the heart of Tuscany, a stunning province of hills and mountains, the Renaissance capital of the world, with famous sons like Leonardo, Dante, Machiavelli and Michelangelo, is a sight not to be missed. The world-famous Duomo with the Brunelleschi cupola and the marble clad baptistry are simply stupendous. Even when you are not in a renowned church or museum the city enchants- have a look at the squares - wonderful Mediterranean places where you will like spending hours sitting down, having a coffee and just watching people passing by.

Day 5

Enjoy another fabulous breakfast and say your goodbyes to Italy before transferring back to Florence airport and departures home or to extend ones stay in Europe.

On Site

Roadtrips professional staff will be onsite to manage all aspects of the land portion of the experience including:

- transfer management
- hotel check in
- branding of experience
- travel with group to manage entire experience
- handle any last minute needs or contingencies
- manage delivery of all inclusions
- help host group

Inclusions:

- 5 days/ 4 nights luxury accommodations at the 5 Villa Olmi
- Ferrari Driving Experience including fuel, insurance, and cars.
- Cooking experience for each guest
- All breakfasts and dinners stated (wine included at Castle Nipozanno dinner, other alcohol extra)
- All transfers
- Famous winery tour and wine tasting
- Sienna town tour
- Florence guided tour (choice of shopping or cultural/ art)
- In room amenity opening night

Car Portfolio

(7 of below)

- Ferrari F430 F1
- Ferrari F430 F1 Spider
- Ferrari 575 M Maranello F1
- Ferrari 612 Scaglietti F1
- Ferrari 360 Modena F1

